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## CARPETSPLUS ADDS PHENIX FLOORING AS APPROVED VENDOR

*Company joins CarpetsPlus COLORTILE program to service customers nationwide*

**Dalton, GA (Jan. 22, 2018)** – Phenix Flooring, a Pharr family company, and a leading manufacturer of residential flooring, announced they have joined CarpetPlus as an approved vendor.

“We’re looking forward to working with CarpetsPlus and getting Phenix products into their showrooms and the homes of their customers,” said Chris Johnson, SVP of sales for Phenix Flooring. “Their family-first philosophy resonates with our values as a company and we’re confident the level of quality and service that is synonymous with Phenix will carry on through CarpetPlus retailers across the country.”

Phenix Flooring products, including carpet and hard surface offerings, will now be available through the CarpetsPlus network of retailers in the United States and Canada.

CarpetsPlus COLORTILE buying group is comprised of floor covering showrooms across the United States. Local showrooms who are a part of these groups can select from the best floor covering products from more than 55 nationally recognized flooring manufacturers, now including Phenix. CarpetsPlus retailers receive marketing, sales and merchandising support in addition to the the backing of national buying power.

Consumers can expect to see Phenix Flooring products in participating retail stores this spring.

### **About Phenix Flooring**

Phenix Flooring, a leader in the flooring industry and industry-pioneer in the solution-dyed arena, manufactures premium P.E.T and nylon carpet for a variety of independent and box retailers across the U.S. Phenix creates stylish, trend-setting collections through their commitment to research and development and the use of the latest in innovative technology. Above all, Phenix prides itself on its promise to deliver their clients the highest standard of service. Phenix is a Pharr family company.