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PHENIX FLOORING HIRES NEW SENIOR VP OF PRODUCT & DESIGN

Phenix taps flooring design expert, Jason Surratt

Dalton, GA (April 18, 2018) – Phenix Flooring announced today that Jason Surratt has been hired as senior vice president of product and design. Surratt will be responsible for creating and leading the overall product strategy for Phenix’s flooring business, including hard surface and carpet offerings, ensuring the ability to continue to provide differentiated solutions and design leadership.

“We are excited that Jason will be leading our design team. Jason has a tremendous wealth of experience in flooring product development and design. His innovative approach will continue to push the boundaries of beautiful, functional flooring solutions,” said Mark Clayton, president of Phenix. “His vision for Phenix’s future and outlook for design and product development are very innovative and optimistic, making him an impeccable fit for the position and Phenix at large,” added Clayton.

Surratt has over 12 years of experience within the flooring industry. His exceptional leadership skills and extensive knowledge of the industry make him the perfect complement to the overall Phenix management team. Surratt earned his Master of Business Administration degree from the Georgia Institute of Technology. Prior to his education at Georgia Tech, Surratt graduated from Dalton State College with a Bachelor of Science in Industrial Operations Management.



Jason Surratt

About Phenix Flooring

Phenix Flooring, a leader in the flooring industry and industry-pioneer in the solution-dyed arena, manufactures premium P.E.T and nylon carpet for a variety of independent and box retailers across the U.S. Phenix creates stylish, trend-setting collections through their commitment to research and development and the use of the latest in innovative technology. Above all, Phenix prides itself on its promise to deliver their clients the highest standard of service. Phenix is a Pharr family company.